



**YES!** Please show our strong support for interfaith youth storytelling in the program for the *Children at the Well* fundraiser at Caffe Lena, November 6<sup>th</sup>, 2011, as sponsor, donor, patron or friend.

- [ ] Sponsor            \$200    full page ad if desired, 2 tickets for admission to the fundraiser, 2 T-shirts, and a special prize
- [ ] Donor                \$100    half page ad if desired, an admission ticket, a T-shirt and a special prize
- [ ] Patron                \$50     business card ad if desired, an admission ticket, and a T-shirt
- [ ] Friend                \$25     program listing and admission to the fundraiser

\*\*All Sponsors, Patrons, Donors, and Friends will receive admission to the fundraiser, a category-specific listing in the program, and our sincere gratitude!

\*\* At the door on November 6<sup>th</sup>, admission will be \$30 (\$20 for students).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone                (w): \_\_\_\_\_ (h): \_\_\_\_\_ E-mail: \_\_\_\_\_

***For placement in the program, copy and payment must be received by October 1, 2011.***

**All:** Please print your name above as you would like it to appear in the program.

**Advertisers:** Please check one of the boxes below.

- Copy is enclosed.
- Ad size is indicated, but the copy will be sent by October 1.

Note:                Ad space is sold on a first-come, first-served basis.  
We reserve the right to approve and edit advertising.

## Payment

Please understand that only paid listings and ads will be placed in the program.

Please make checks payable to Interfaith Story Circle, and mail to Paula Weiss at the address below.

**Send this completed form and copy for ads either by regular mail or email to:**

Paula Weiss  
14 Lawrence St.  
Boght Corners  
NY 12047  
[paulabweiss@gmail.com](mailto:paulabweiss@gmail.com)

For questions regarding advertising, call Linda Russell at 371-3641 or e-mail [lindamrussell@gmail.com](mailto:lindamrussell@gmail.com)

## Ad Specifications

The following information is provided to assist you with art work design and layout. Please make sure that all camera-ready submissions conform to the size specifications shown here:

Type of Ad	Ad Size
Full Page Back Cover Inside Covers	8"H x 5"W
Half Page	4"H x 5"W
Business Card	2"H x 5"W

- All back and inside cover ad spaces are considered full pages for sizing purposes.
- Only black and white, camera-ready (PDF, jpeg, tiff file or hard copy) artwork can be accepted.
- Ads must be sized exactly with no folds or stray marks. Ads cannot be faxed.
- Text-based ad content may be submitted in writing and will be copied, formatted and fit into the ad space exactly as received.

*The Interfaith Story Circle of the Tri-City Area is a not-for-profit 501(c) 3 corporation registered with the NYS Department of State*